

ORDER



Orders	Order / Rev:	168807
	Alt Order #:	06363202
	Product Desc:	CAMP FOR AM VALUES
	Estimate:	C04C10
	Flight Dates:	10/04/12 - 10/10/12
	Original Date / Rev:	10/04/12 / 10/04/12
	Order Type:	GENERAL

	WDJT-TV-LP
Primary AE:	Matthew Norten
Sales Office:	HDC
Sales Region:	NAT

Agency	Name:	Smart Media Group
	Buying Contact:	Danny Neckel
	Billing Contact:	
		814 King Street
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Issue/Campaign for American Values
	Demographic:	A35+
	Product Codes:	PL Issue
	Priority:	P-1
	Revenue Codes:	AGY, POL, ISS

New Business Thru: _____
 Order Separation: 00:15:00 _____
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/10/12	43	\$51,450.00	\$43,732.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	43	\$51,450.00	\$43,732.50	0.00
Totals	43	\$51,450.00	\$43,732.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share

WDJT-TV-LP	26%	\$51,450.00
Market	100%	\$197,884.62

Competitive Share

CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	42%	\$83,111.54
WITI	14%	\$27,703.85
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	18%	\$35,619.23
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	10/05/12	10/05/12	News at Noon	CM	12p-1230p	----1--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
				News at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--		1				\$300.00		0.00			
E 2	WDJT	10/05/12	10/05/12	3p-4p (eff 9/10/12)	CM	3p-4p	----1--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
				Jeff Probst											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--		1				\$300.00		0.00			

Order / Rev: 168807
 Alt Order #: 06363202
 Flight Dates: 10/04/12 - 10/10/12

Advertiser: Issue/Campaign for American Values Pa
 Product Desc: CAMP FOR AM VALUES
 Estimate: C04C10

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WDJT	10/05/12	10/05/12	M-F 5pm News M-F 5pm News	CM	5p-530p	----1--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--					1	\$500.00		0.00			
E 4	WDJT	10/05/12	10/05/12	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	----1--	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--					1	\$100.00		0.00			
E 5	WDJT	10/05/12	10/05/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	----1--	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--					1	\$150.00		0.00			
E 6	WDJT	10/05/12	10/05/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	----1--	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--					1	\$1,500.00		0.00			
E 7	WDJT	10/05/12	10/05/12	Fr 9p - 10p Blue Bloods	CM	9p - 10p	----1--	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--					1	\$6,000.00		0.00			
E 8	WDJT	10/08/12	10/08/12	M-F Late News M-F Late News	CM	10p-1035p	1-----	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----					1	\$1,600.00		0.00			
E 9	WDJT	10/08/12	10/08/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p (10:35 PM-11:37 PM)	1-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----					1	\$400.00		0.00			
E 10	WDJT	10/08/12	10/08/12	News at Noon News at Noon	CM	12p-1230p	1-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----					1	\$300.00		0.00			
E 11	WDJT	10/08/12	10/08/12	3p-4p (eff 9/10/12) Jeff Probst	CM	3p-4p	1-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----					1	\$300.00		0.00			
E 12	WDJT	10/08/12	10/08/12	M-F 5pm News M-F 5pm News	CM	5p-530p	1-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----					1	\$500.00		0.00			
E 13	WDJT	10/08/12	10/08/12	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	1-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----					1	\$100.00		0.00			
E 14	WDJT	10/08/12	10/08/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	1-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----					1	\$1,500.00		0.00			
E 15	WDJT	10/08/12	10/08/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	1-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----					1	\$150.00		0.00			
E 16	WDJT	10/06/12	10/06/12	Sa 7p - 8p Made In Jersey	CM	7p - 8p	-----1-	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-					1	\$1,000.00		0.00			
E 17	WDJT	10/06/12	10/06/12	Sa 8p - 9p NCIS	CM	8p - 9p	-----1-	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-					1	\$1,500.00		0.00			

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Advertiser: Issue/Campaign for American Values Pa
 Product Desc: CAMP FOR AM VALUES
 Estimate: C04C10
 WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	WDJT	10/06/12	10/06/12	Sa 8p - 9p NCIS	CM	8p - 9p -----1-	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----1-		1		\$1,500.00		0.00				
E 18	WDJT	10/07/12	10/07/12	Su 6p - 7p 60 Minutes	CM	6p - 7p -----1	:30	1	\$7,000.00	P-1	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----1		1		\$7,000.00		0.00				
E 19	WDJT	10/07/12	10/07/12	Su 9p - 10p Mentalist	CM	9p-10p -----1	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----1		1		\$6,000.00		0.00				
E 20	WDJT	10/07/12	10/07/12	Face the Nation Face the Nation	CM	930a-10a (9:30 AM-10:00 AM) -----1	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----1		1		\$1,500.00		0.00				
E 21	WDJT	10/04/12	10/04/12	M-F Late News M-F Late News	CM	10p-1035p ---1---	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---1---		1		\$1,600.00		0.00				
E 22	WDJT	10/04/12	10/04/12	News at Noon News at Noon	CM	12p-1230p ---1---	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---1---		1		\$300.00		0.00				
E 23	WDJT	10/04/12	10/04/12	3p-4p (eff 9/10/12) Jeff Probst	CM	3p-4p ---1---	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---1---		1		\$300.00		0.00				
E 24	WDJT	10/04/12	10/04/12	M-F 5pm News M-F 5pm News	CM	5p-530p ---1---	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---1---		1		\$500.00		0.00				
E 25	WDJT	10/04/12	10/04/12	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a ---1---	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---1---		1		\$100.00		0.00				
E 26	WDJT	10/04/12	10/04/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p ---1---	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---1---		1		\$1,500.00		0.00				
E 27	WDJT	10/04/12	10/04/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a ---1---	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---1---		1		\$150.00		0.00				
E 28	WDJT	10/09/12	10/09/12	M - Su Late News M-Su 10p-1035p	CM	10p - 1035p -1-----	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-1-----		1		\$1,600.00		0.00				
E 29	WDJT	10/09/12	10/09/12	News at Noon News at Noon	CM	12p-1230p -1-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-1-----		1		\$300.00		0.00				
E 30	WDJT	10/09/12	10/09/12	3p-4p (eff 9/10/12) Jeff Probst	CM	3p-4p -1-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-1-----		1		\$300.00		0.00				
E 31	WDJT	10/09/12	10/09/12	M-F 5pm News M-F 5pm News	CM	5p-530p -1-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-1-----		1		\$500.00		0.00				

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 31	WDJT	10/09/12	10/09/12	M-F 5pm News M-F 5pm News	CM	5p-530p	-1-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1-----		1				\$500.00		0.00			
E 32	WDJT	10/09/12	10/09/12	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	-1-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1-----		1				\$100.00		0.00			
E 33	WDJT	10/09/12	10/09/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	-1-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1-----		1				\$150.00		0.00			
E 34	WDJT	10/09/12	10/09/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	-1-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1-----		1				\$1,500.00		0.00			
E 35	WDJT	10/09/12	10/09/12	Tu 7p - 8p NCIS	CM	Tu 7p - 8p	-1-----	:30	1	\$7,000.00	P-1	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1-----		1				\$7,000.00		0.00			
E 36	WDJT	10/10/12	10/10/12	M-F Late News M-F Late News	CM	10p-1035p	--1----	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--1----		1				\$1,600.00		0.00			
E 37	WDJT	10/10/12	10/10/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	--1----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--1----		1				\$400.00		0.00			
E 38	WDJT	10/10/12	10/10/12	News at Noon News at Noon	CM	12p-1230p	--1----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--1----		1				\$300.00		0.00			
E 39	WDJT	10/10/12	10/10/12	3p-4p (eff 9/10/12) Jeff Probst	CM	3p-4p	--1----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--1----		1				\$300.00		0.00			
E 40	WDJT	10/10/12	10/10/12	M-F 5pm News M-F 5pm News	CM	5p-530p	--1----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--1----		1				\$500.00		0.00			
E 41	WDJT	10/10/12	10/10/12	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	--1----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--1----		1				\$100.00		0.00			
E 42	WDJT	10/10/12	10/10/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	--1----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--1----		1				\$1,500.00		0.00			
E 43	WDJT	10/10/12	10/10/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	--1----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--1----		1				\$150.00		0.00			
Totals													43	\$51,450.00	